
MOTIVUS CONSULTING

BUSINESS COACHING

OUTLINE



MOTIVUS

— Leave it to us —

BUSINESS COACHING

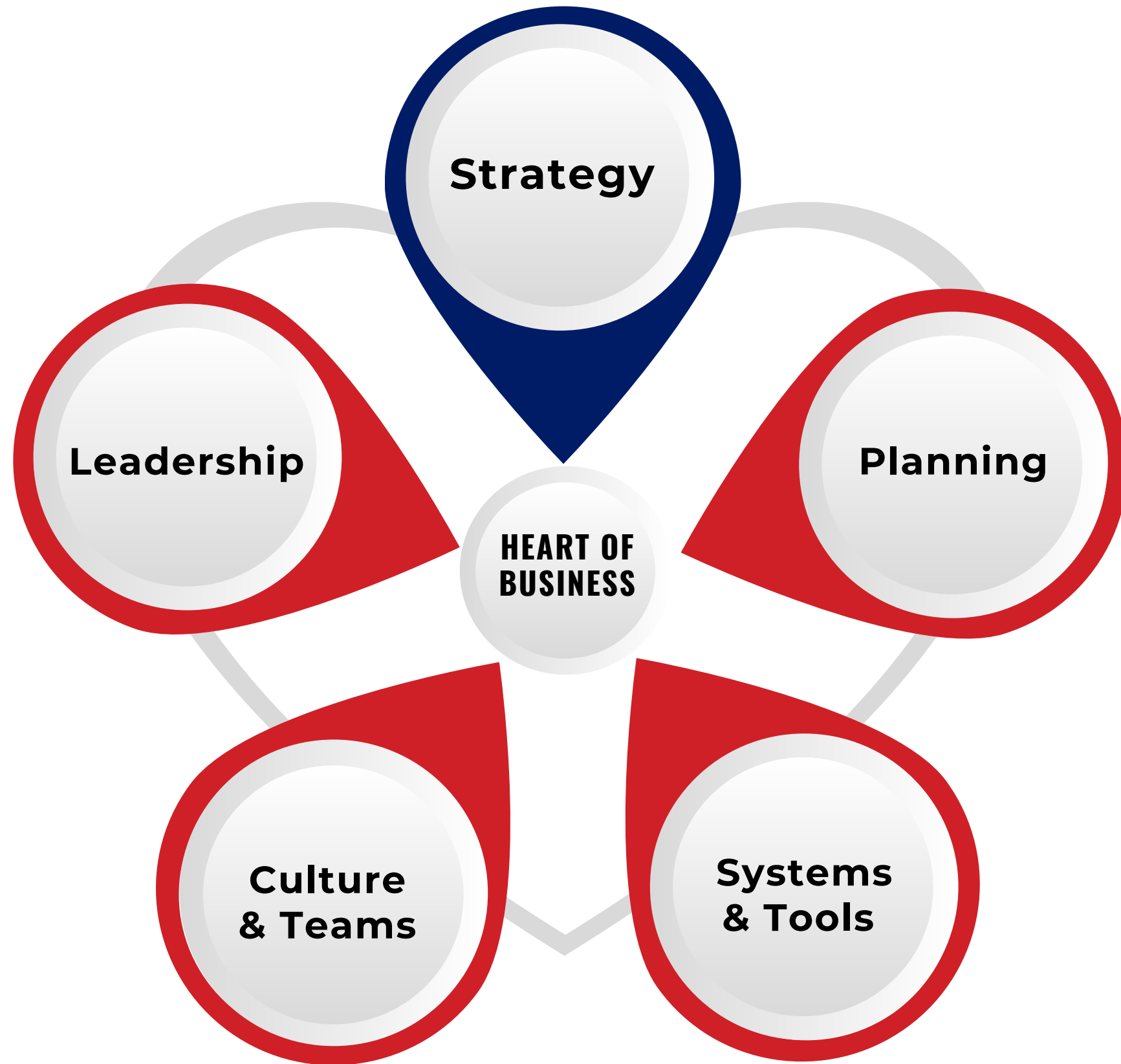
HEART OF BUSINESS

We partner with entrepreneurs and leaders to refine strategy, structure planning, and streamline operations.

Using proven systems and tools, we strengthen leadership, shape high-performance cultures, and align teams.

Our coaching empowers businesses to grow with clarity, lead with confidence, and scale with purpose.

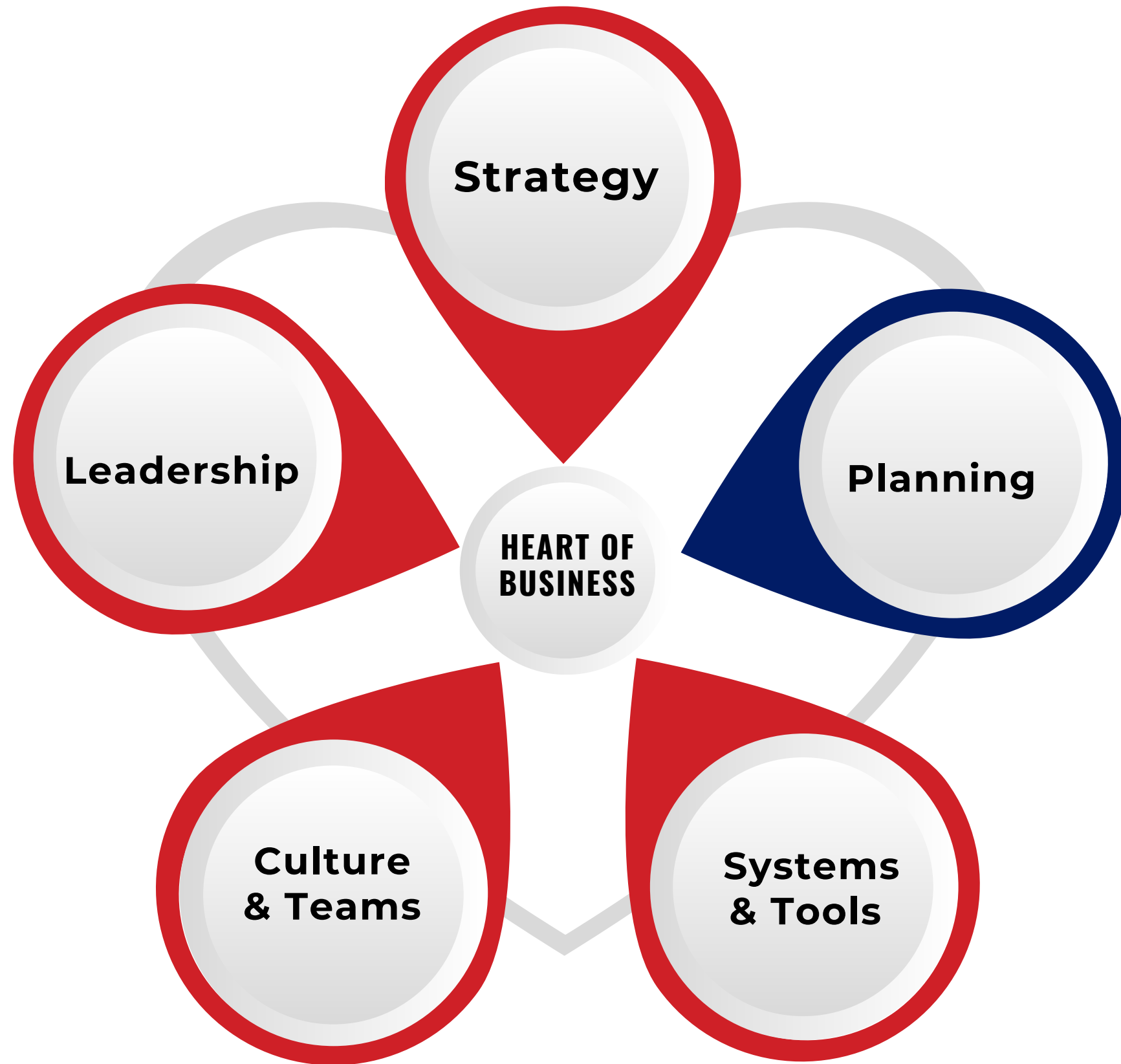




HEART OF BUSINESS

1 STRATEGY

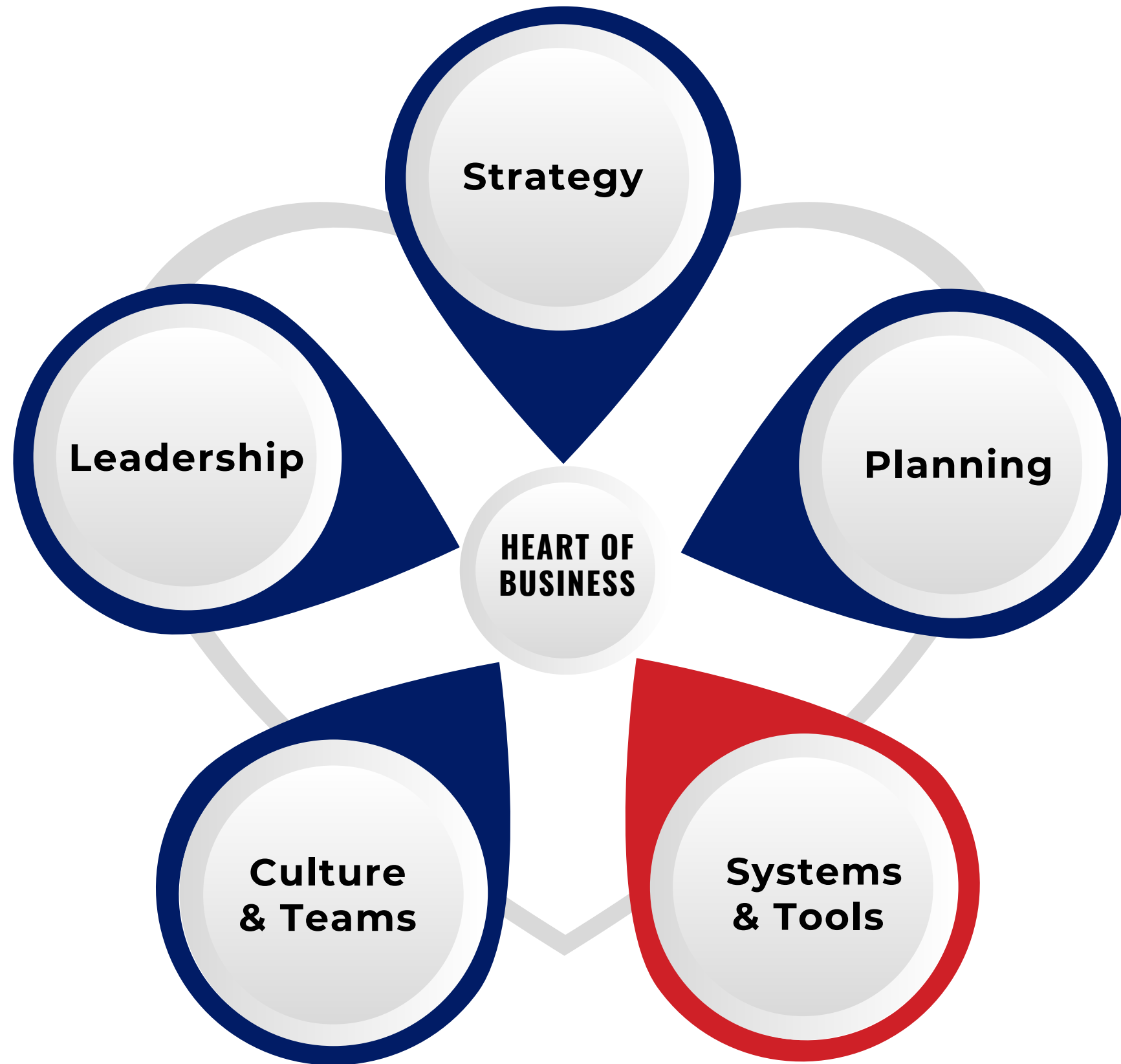
- a. Designing Business Strategy
- b. The One-Page Strategic Plan
- c. Ideation - LERR



HEART OF BUSINESS

2 PLANNING

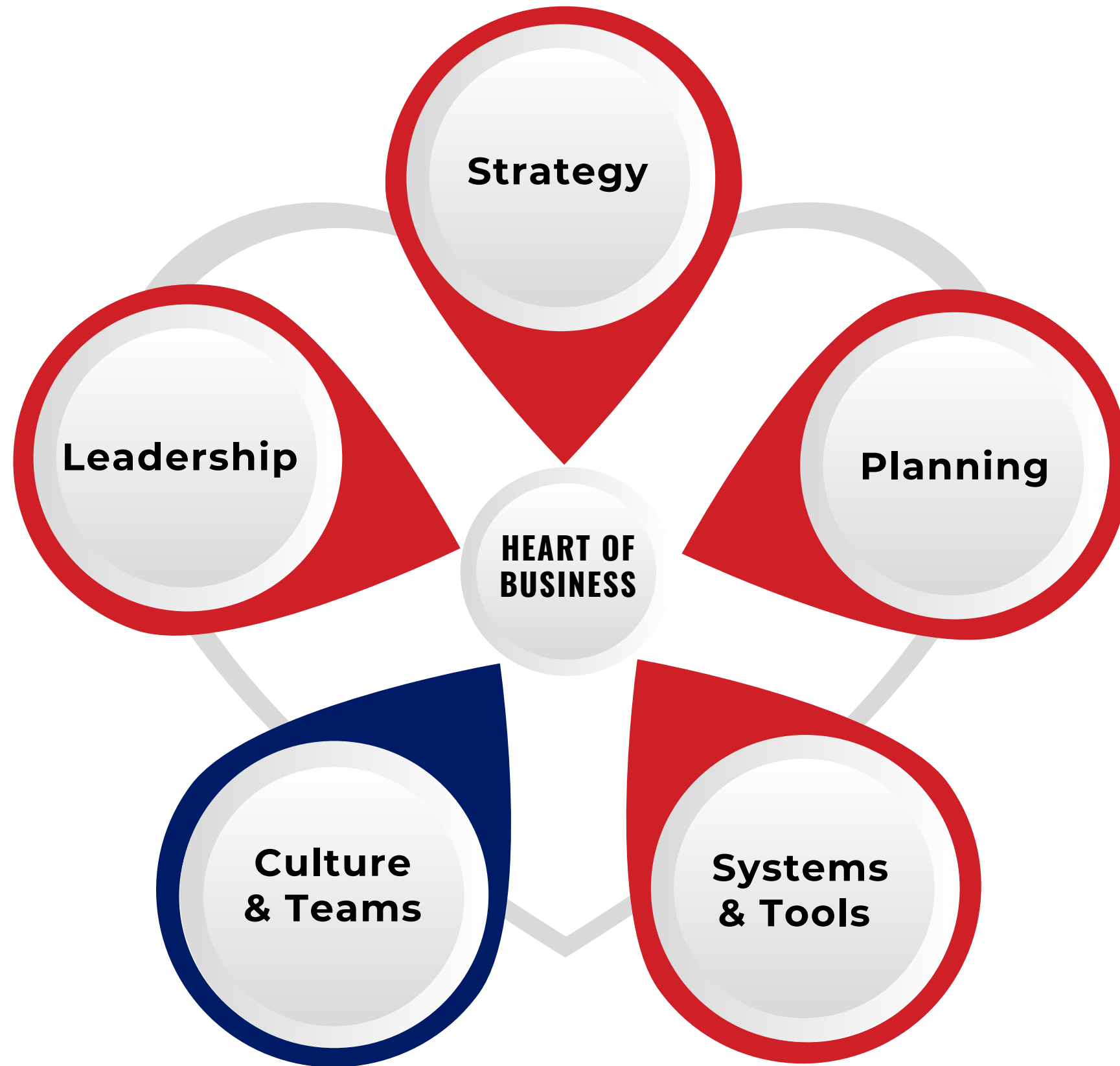
- a. The OKR Methodology
- b. KPIs



HEART OF BUSINESS

3 SYSTEMS & TOOLS

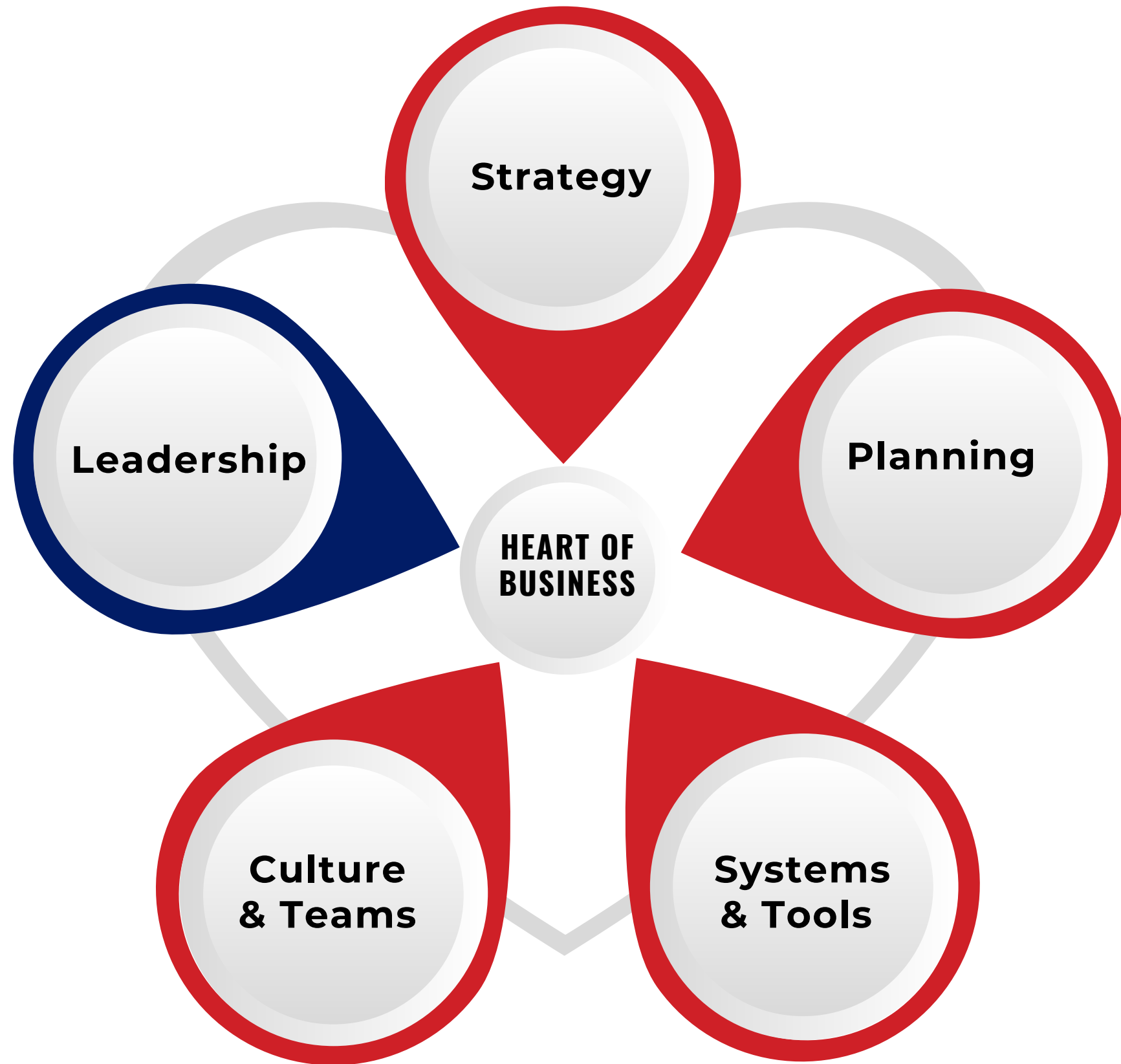
- a. Systems for Business & Life
- b. 2XOS Methodology (Austin Netzly) - Vision -> Strategy -> Machine -> Scale



HEART OF BUSINESS

4 CULTURE & TEAMS

- a. Company Culture Creation
- b. The Culture Identifier
- c. Who & When to Hire
- d. The 5 Languages of Appreciation
- e. Personality Assessment
- f. Strengths Finder
- g. Career Growth Plan
- h. Co-creating Dream Life
- i. Feed Forward



HEART OF BUSINESS

1 LEADERSHIP

- a. Leadership Types and Process
- b. Daily Leadership Checklist
- c. Delegation
- d. 4Ds of Time Management
- e. Managing Conflicts

BUSINESS COACHING

FACE OF BUSINESS

We help businesses unlock growth through coaching and strategic journey mapping across brand, marketing, sales, and service.

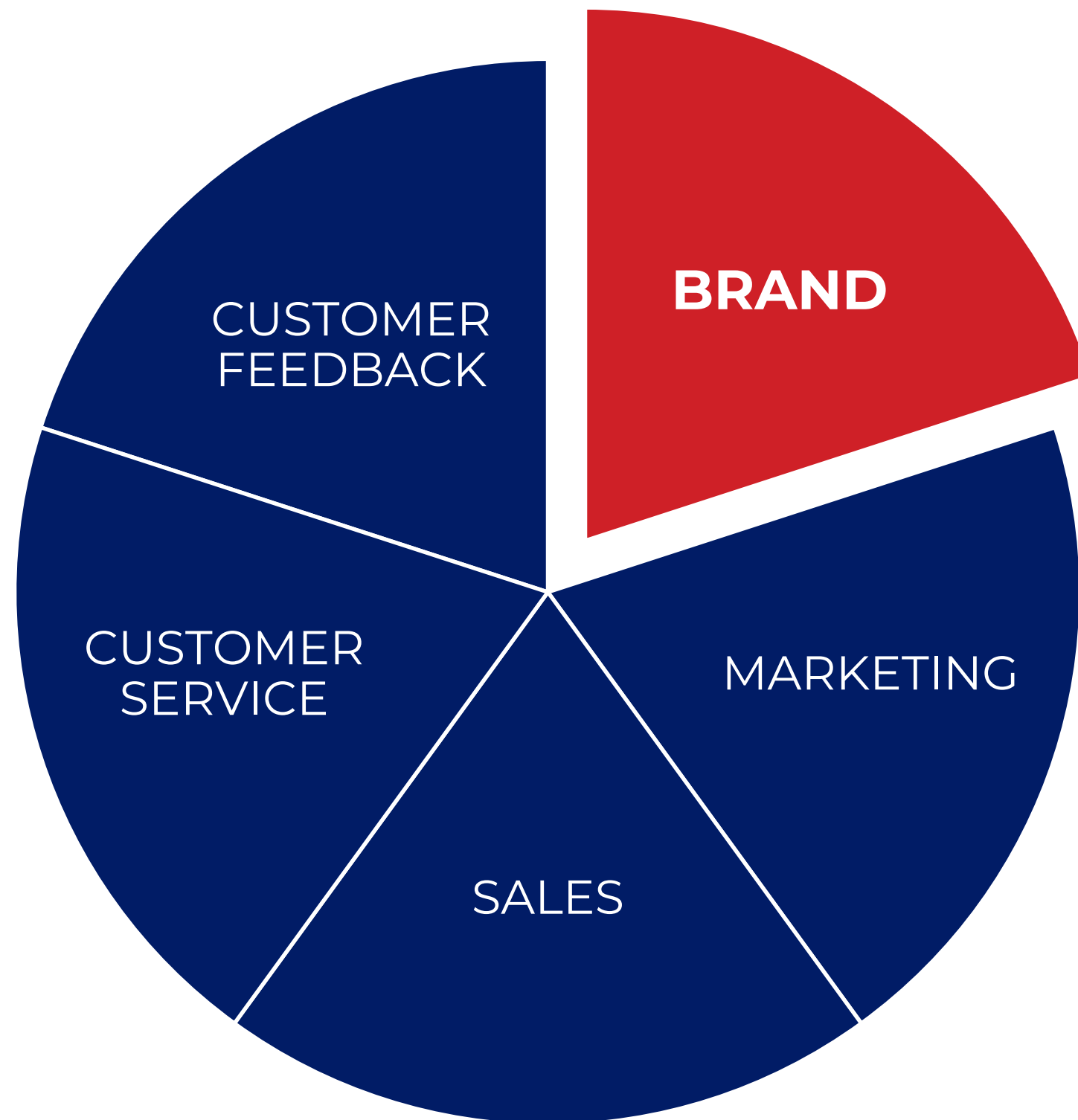
From positioning to post-purchase feedback, we align every touchpoint to elevate customer experience and business results.



FACE OF BUSINESS

1 BRAND

- a. Vivid Vision
- b. Mission
- c. Core Values
- d. Brand Slogan/Tagline
- e. Brand Promise
- f. Corporate Social Responsibility (CSR)



FACE OF BUSINESS

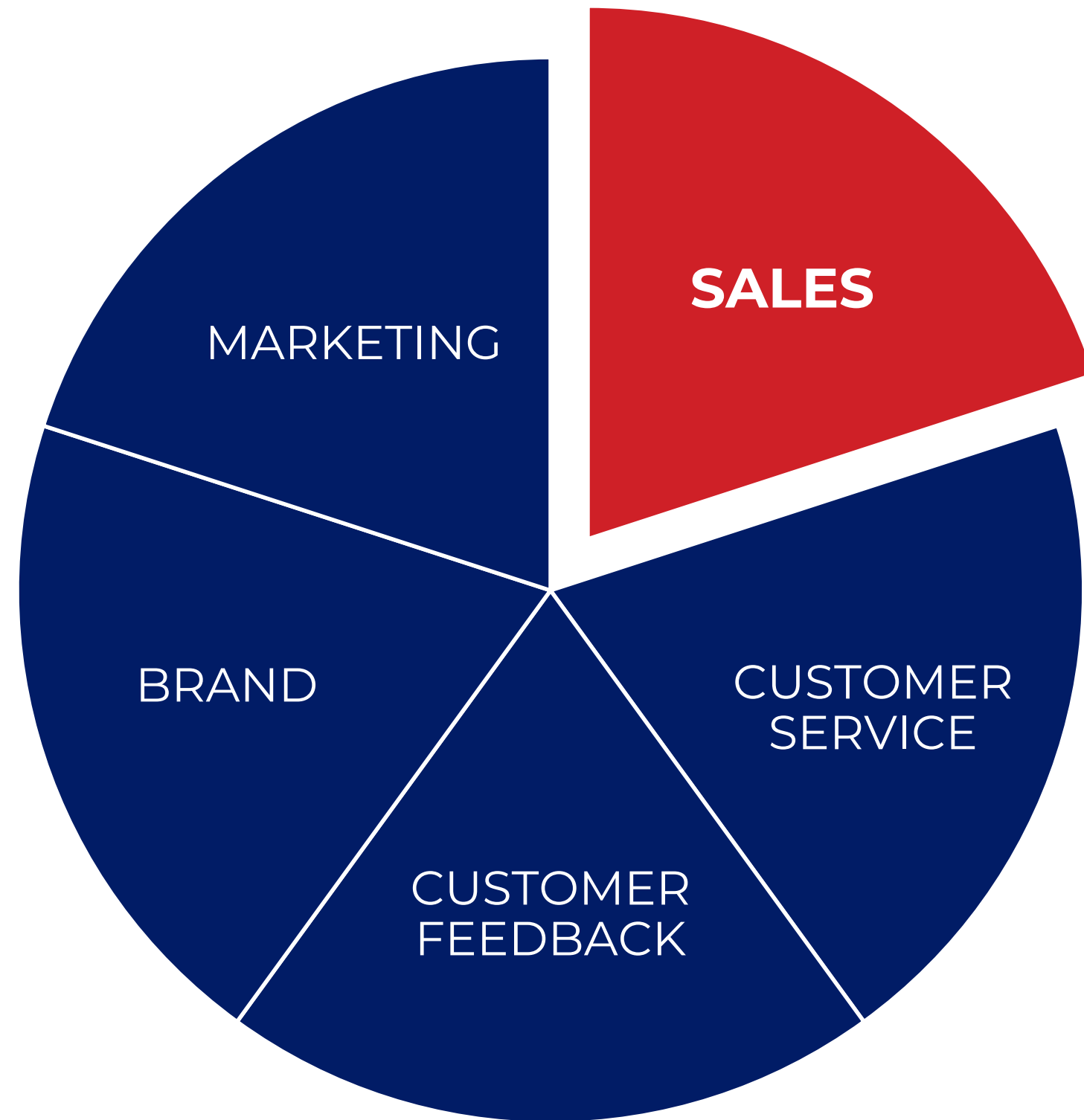
2 MARKETING



- a. Marketing Plan – 8 Key Elements
- b. Your Ideal Customer Avatar
- c. Marketing Message Clarity
- d. Product Escalation
- e. Marketing Mediums – Online, and Offline

FACE OF BUSINESS

3 SALES



- a. Sales Cycle – Prospect, Contact, Present, Negotiate, Sell (up-sell, cross-sell, down-sell, and next-sell)
- b. Sales Channels – Online, and Offline



FACE OF BUSINESS

4 CUSTOMER SERVICE OPERATIONS

- a. Customer Journey Mapping
- b. Proactive Experiential Service Implants
- c. Reactive Customer Service
- d. Customer Experience Expansion Sheet
- e. Product Escalation (experience-based)



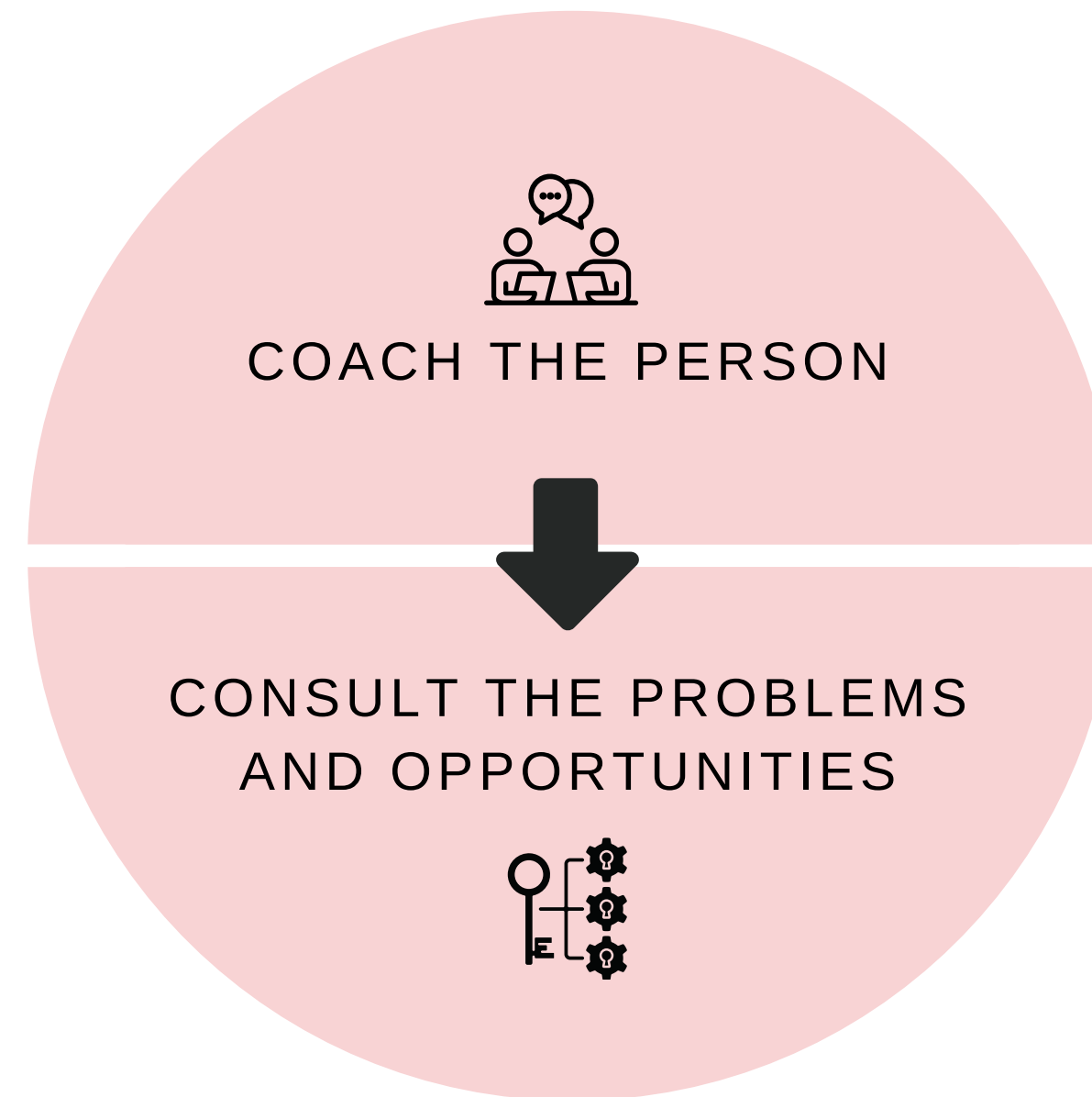
FACE OF BUSINESS

5 CUSTOMER FEEDBACK MANAGEMENT

- a. Customer Feedback Implants (NPS, CES, CSAT, C-Churn, etc.)
- b. Customer Service Recovery

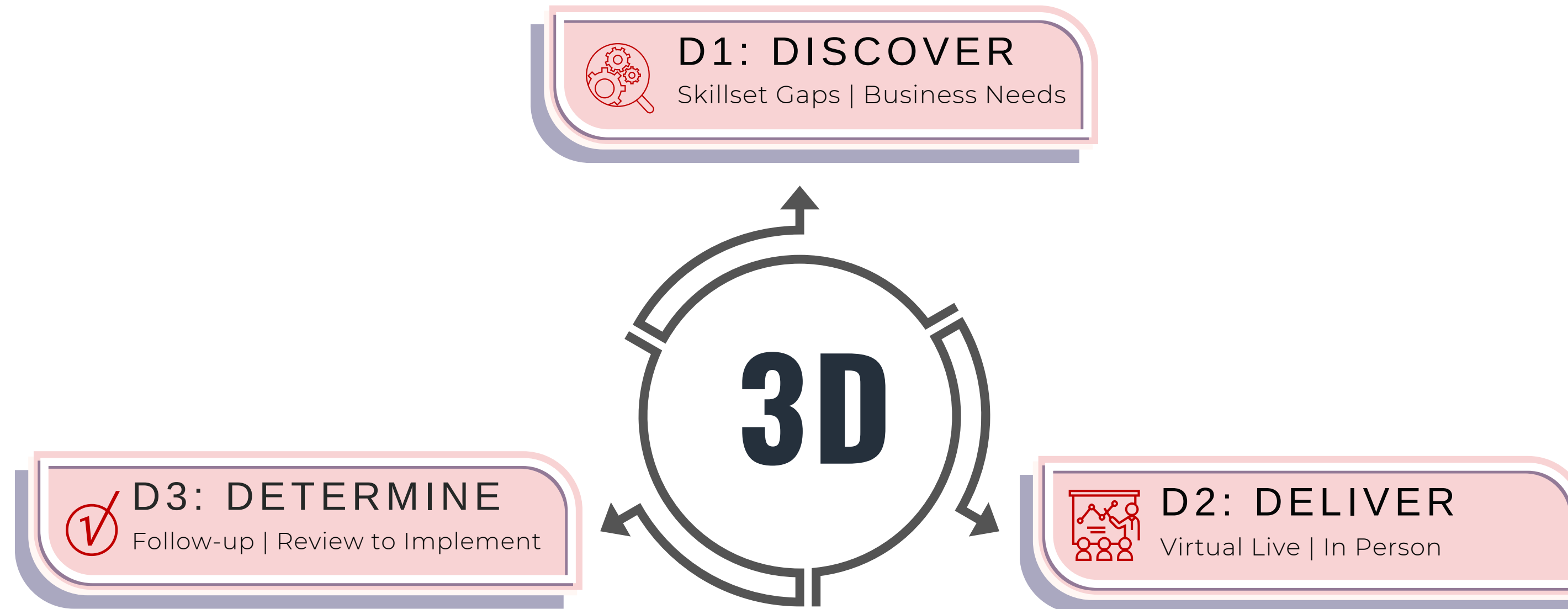
COACHING PHILOSOPHY

We believe true growth starts with the individual — empowering people first, then addressing challenges and unlocking opportunities in business.



DELIVERY FRAMEWORK – 3D

BESPOKE COACHING & TRAINING





PROFILE

COACH

Coaching is partnering with clients in a thought-provoking and creative process that inspires them to maximize their personal and professional potential.



SPEAKER PROFILE

AMIT PRAKASH

is a globally certified business speaker, executive coach, and leadership trainer. With over two decades of hands-on experience, he has worked across industries and markets worldwide.

He brings a powerful blend of business acumen, strategic thinking, and people skills.

He helps leaders unlock their potential and drive meaningful change. His approach bridges the gap between insight and execution. Amit equips teams to lead with clarity, confidence, and purpose.



EXPERIENCE

Amit has led and coached teams across Leadership, Sales, Customer Service, Loyalty, and Brand. He brings experience from global markets including Singapore (covering Southeast Asia), India (covering South Asia), the UAE, and Nigeria.



EDUCATION

Academically, he holds a Master of Business Administration (MBA) specializing in Marketing and Bachelor's degree in Hospitality and Service Management (learning best of human skills and leadership qualities).



AMIT PRAKASH

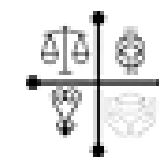
Amit is the Founder of Motivus Consulting, offering end-to-end business coaching, training, mentoring, and consulting services.

He is a **triple-certified coach** (ICF, EMCC, and Mindvalley)



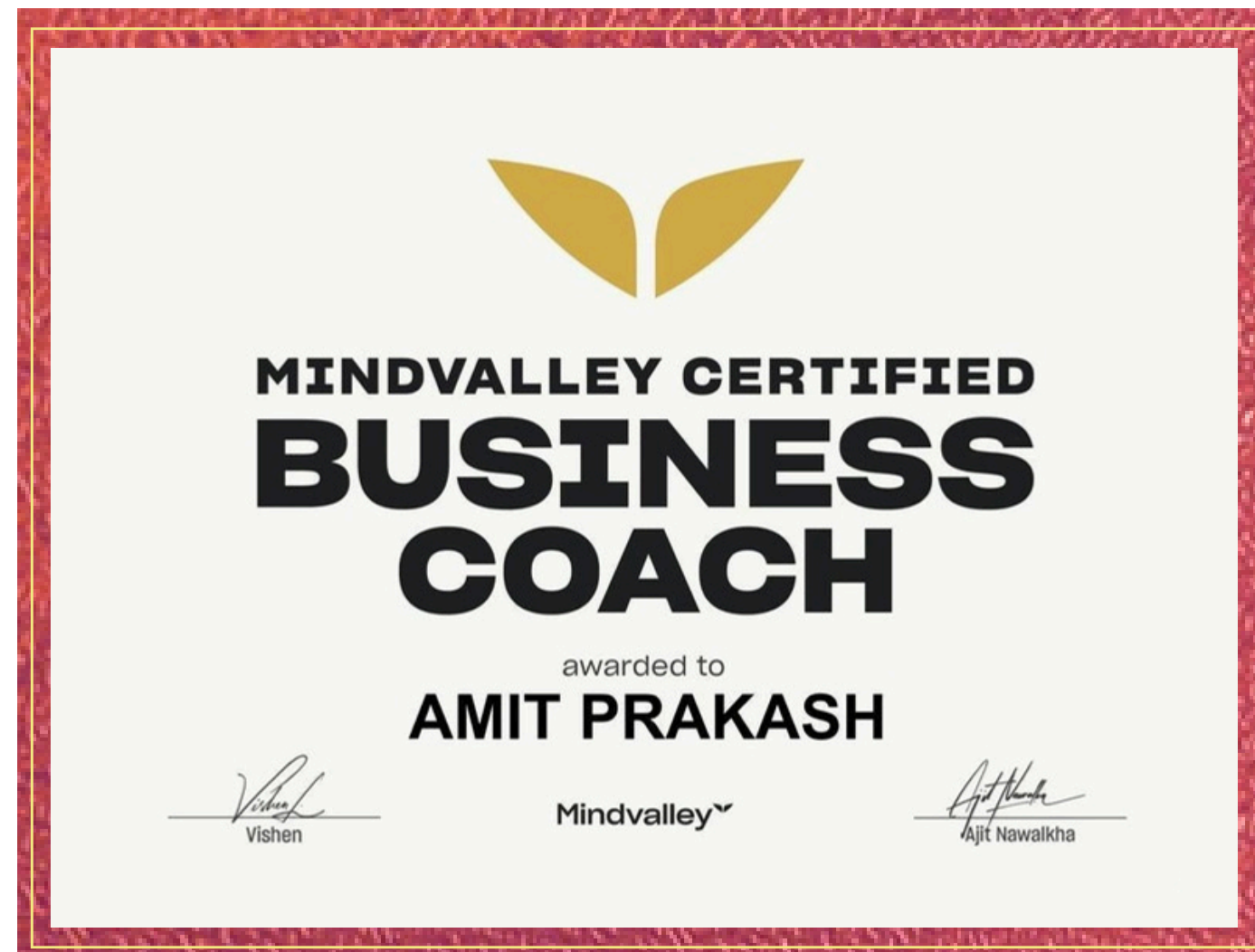
and has served on the board of Asia Professional Speakers – Singapore, the region’s leading association for speakers, trainers, authors, and coaches.

Amit is also a Fellow of the International Association of Sales Training and serves on its Global Leadership Council.



SOME CERTIFICATES

Amit Prakash has earned certificates in advanced coaching and training techniques, enhancing his ability to deliver impactful training and coaching sessions. These certifications signify his commitment to continuous professional development and excellence in the field of training and coaching.



SOME CERTIFICATES



SOME AWARDS

We are pleased to share that Motivus Consulting has been awarded as :

Most Inspirational Sales &
Customer Service Training
Provider 2023



Most Effective Business
Training Consultancy 2023
- Singapore



Customer Service
Consultancy of the
Year.



[CLICK HERE](#)

TESTIMONIAL



DONA
AMELIA

Co Founder
EGN (Executives' Global
Network), Malaysia

I had the pleasure of working with Amit as my business coach, and I can't recommend him highly enough. His ability to provide clarity and brainstorm innovative ideas is really great.

With his guidance, I was able to gain valuable insights and take actionable actions to take my business to new heights. Thank you, Amit, for your expertise and support 😊

TESTIMONIAL



PAREEKSHITH REDDY
PESARIKAYALA

Director
HydroJan Ecosystem
Hyderabad

I had the good fortune of having an excellent session with Amit recently. Being a startup in the Hydrogen Space, I was looking to gain from his experience and guidance in order to be better prepared for our journey ahead.

What started off as a typical interaction turned out to be very insightful and useful to us. Amit was able to clearly help us in what and how we can do better. He was well informed on the Industry and the latest developments. We were also able to make immediate improvements soon after the session.

I wish Amit all the very best 🙏

TESTIMONIAL



JACQUELINE
LOH

Senior Counsel
National University Health
System, Singapore

I had the privilege of working with Amit Prakash during an important time in my journey as an entrepreneur, and I cannot recommend him highly enough.

As a new entrepreneur after being in corporate world almost all my career, I struggled with confidence and taking my business seriously. Amit not only helped me uncover my unique strengths but also provided me with the tools and strategies to build my confidence and approach my business with a newfound seriousness.

I am incredibly grateful for his guidance and would recommend him to anyone looking to gain confidence and take their business to the next level.

TESTIMONIAL



SHIVANK
SATHA

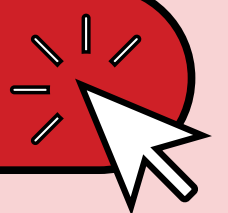
Business Development and
Marketing Manager
FeeMonk, Hyderabad

I had the privilege of working with Amit Prakash. Amit has an incredible ability to provide clear, actionable insights that can significantly transform any business. His expertise in marketing and dedication to my growth have been invaluable.

I highly recommend Amit to anyone looking to take their business to the next level.

For more Testimonials

[CLICK HERE](#)



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Sharing Knowledge. Inspiring Growth.



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Thank You



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